

Top 12 Most Attractive Career Pathways Engineering

Understanding Other Disciplines Project



**Tenure-Track Faculty,
Principal Investigator
(Research intensive)**



**Entrepreneurship,
Private Business,
Start Up**



**Consumer &
Commercial
Industries**



**Staff Scientist or
Researcher (with no
teaching obligations)**



**Consulting,
Strategy Management**



**User Experience,
Product Development**



**Programming,
Data Science**



**(Bio)Technology
Research &
Development**



**Tenure-Track Faculty,
Principal Investigator
(Teaching intensive)**



**Government, Public
Service, Federal
Agency Officer**



**Law and Patents,
Tech Transfer,
Intellectual Property**



**Finance, Banking,
Investment**

Intensity of color
reflects level of
attractiveness